TOURISM
CAREER & QUALIFICATION PATHWAYS

ServiceIQ
Te Pūkenga

CAREER PATHWAY

- Attraction/ Activities Worker → Outdoor Recreation Guide / Tour Guide / Tour Coach Driver → Tour Manager
- Tourism Information Consultant → Tourism Information Supervisor → Tourism Information Manager

QUALIFICATION PATHWAY

- Tour Guiding Savvy Award → NZC in Tour Guiding Level 4
- Visitor Savvy Award → NZC in Tourism with strand (Visitor Experience) Level 3 → NZC in Tourism with Operations & Visitor Information Endorsements Level 4
- Team Lead Savvy Award → NZC in Business Level 3 → NZC in Business Level 4

www.ServiceIQ.org.nz

Ed4 Feb23