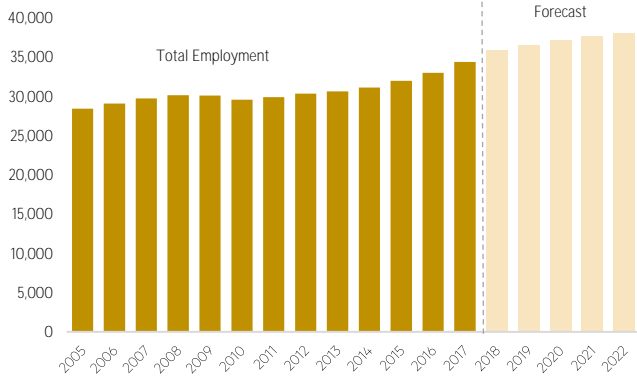


Otago Service Sector 2017



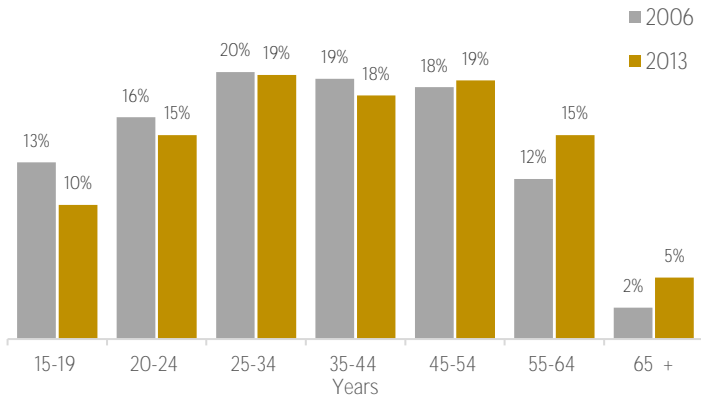
Employment

2017 **34,383** Filled jobs
29,196 FTEs
29% % of jobs

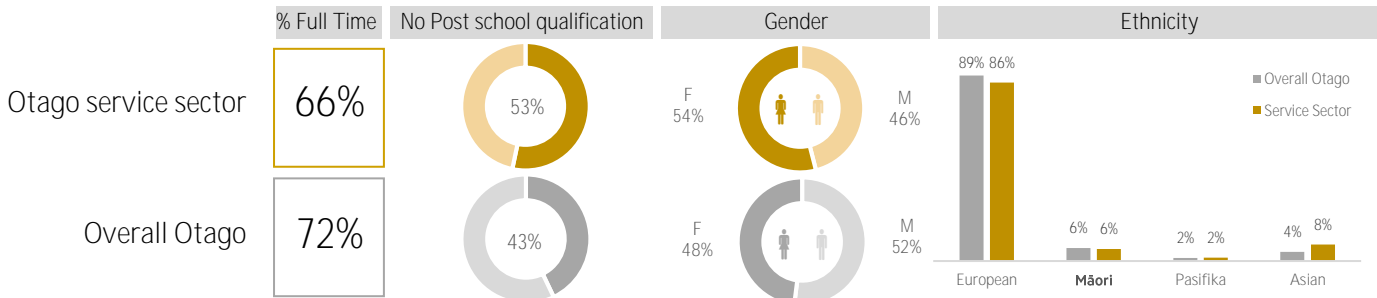


	Service sector filled jobs			% change pa	
	2007	2017	2022	07-17	17-22
Otago	29,738	34,383	37,990	1.5%	2.0%
New Zealand	564,680	621,481	675,490	1.0%	1.7%

Age



Demographics



Businesses and employment

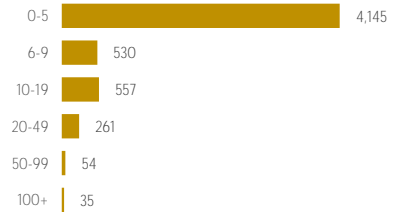
	Business units	Filled jobs		Change
	2017	2017	2022	17-22
Accommodation	733	5,308	6,229	921
Aviation	104	747	892	145
Cafés, bars and restaurants	777	6,478	7,646	1,168
Catering	160	943	1,032	89
Clubs	35	259	261	2
Museums	35	319	359	40
Quick Service Restaurants	216	1,174	1,417	243
Tourism*	3,603	22,733	25,879	3,146
Travel	211	846	1,004	158
Retail and retail supply chain	3,363	18,310	19,149	839
Total service sector	5,633	34,383	37,990	3,607

*Tourism includes overlap with the other sectors

Business Units

2017 **5,633** Business units

Employment by business size



2017 **20%** % of Otago

Economic contribution

2017 **\$1,791m** GDP

GDP per FTE

\$61,349 (Service Sector) vs \$93,879 (Overall Otago)

2017 **18%** % of Otago