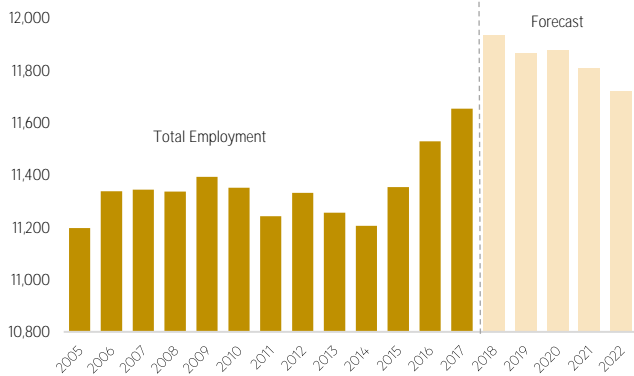


Southland Service Sector 2017



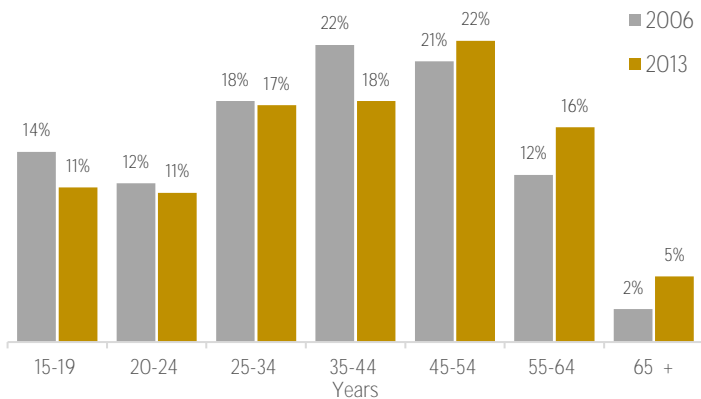
Employment

2017 **11,653** Filled jobs
10,008 FTEs
22% % of jobs

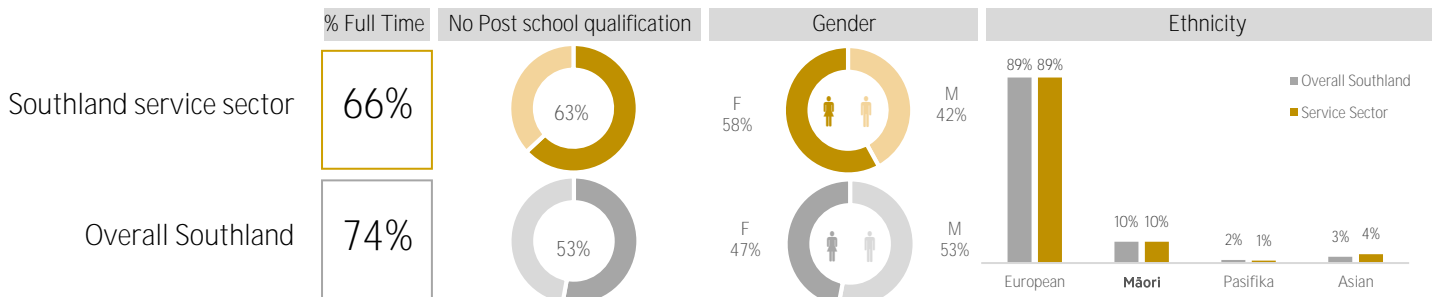


| | Service sector filled jobs | | | % change pa | |
|-------------|----------------------------|---------|---------|-------------|-------|
| | 2007 | 2017 | 2022 | 07-17 | 17-22 |
| Southland | 11,343 | 11,653 | 11,720 | 0.3% | 0.1% |
| New Zealand | 564,680 | 621,481 | 675,490 | 1.0% | 1.7% |

Age



Demographics



Businesses and employment

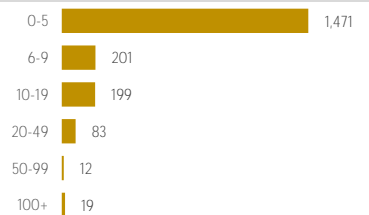
| | Business units | Filled jobs | | Change |
|--------------------------------|----------------|---------------|---------------|-----------|
| | 2017 | 2017 | 2022 | 17-22 |
| Accommodation | 221 | 1,068 | 1,107 | 39 |
| Aviation | 43 | 140 | 151 | 11 |
| Cafés, bars and restaurants | 214 | 1,655 | 1,737 | 82 |
| Catering | 62 | 295 | 304 | 9 |
| Clubs | 20 | 119 | 116 | -3 |
| Museums | 14 | 77 | 82 | 5 |
| Quick Service Restaurants | 93 | 507 | 568 | 61 |
| Tourism* | 999 | 5,717 | 5,805 | 88 |
| Travel | 34 | 77 | 77 | 0 |
| Retail and retail supply chain | 1,309 | 7,718 | 7,578 | -140 |
| Total service sector | 2,012 | 11,653 | 11,720 | 67 |

*Tourism includes overlap with the other sectors

Business Units

2017 **2,012** Business units

Employment by business size



2017 **14%** % of Southland

Economic contribution

2017 **\$637m** GDP

GDP per FTE
 \$63,668 (Service Sector)
 \$107,390 (Overall Southland)

2017 **13%** % of Southland