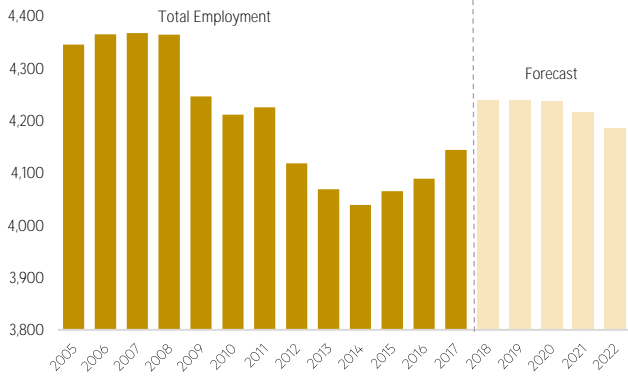


Gisborne Service Sector 2017



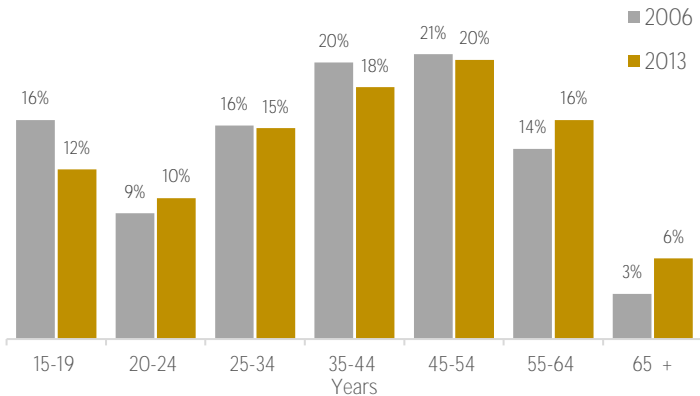
Employment

2017 **4,144** Filled jobs
3,542 FTEs
19% % of jobs

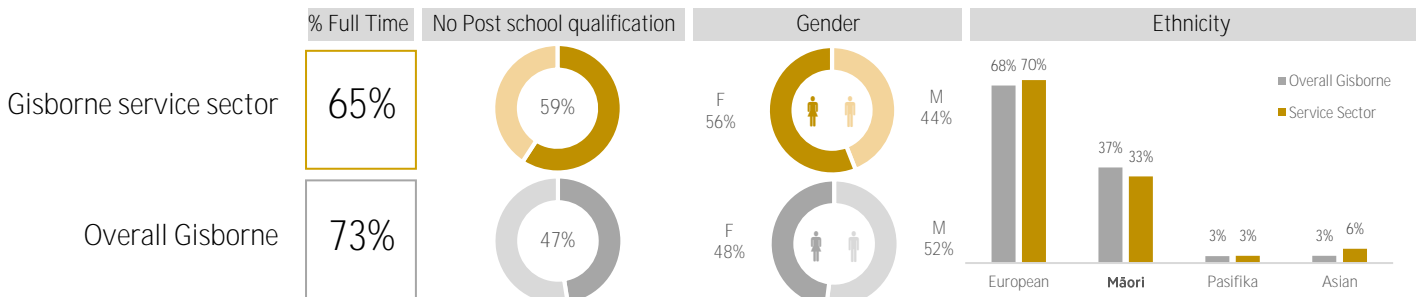


	Service sector filled jobs			% change pa	
	2007	2017	2022	07-17	17-22
Gisborne	4,367	4,144	4,185	-0.5%	0.2%
New Zealand	564,680	621,481	675,490	1.0%	1.7%

Age



Demographics



Businesses and employment

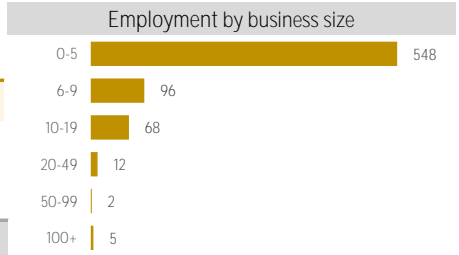
	Business units	Filled jobs		Change
	2017	2017	2022	17-22
Accommodation	62	180	180	0
Aviation	15	48	52	4
Cafés, bars and restaurants	78	559	580	21
Catering	25	150	155	5
Clubs	8	50	47	-3
Museums	4	13	15	2
Quick Service Restaurants	51	272	295	23
Tourism*	187	1,071	1,095	24
Travel	7	27	28	1
Retail and retail supply chain	516	2,845	2,835	-10
Total service sector	765	4,144	4,185	41

*Tourism includes overlap with the other sectors

Business Units

2017 **765** Business units

2017 **15%** % of Gisborne



Economic contribution

2017 **\$205m** GDP

2017 **14%** % of Gisborne

