

Initiatives for the Gisborne service sector



Attract and retain people with the right attitude and aptitude

1.1 Identify, map and promote regional support services for employers and job seekers

1.2 Support programmes that build employer confidence

1.3 Acknowledge the employability issues surrounding drug use



Increase the number of school leavers transitioning into the sector

2.1 Increase the number of Gateway opportunities in schools in the Gisborne region

2.2 Explore Youth Guarantee innovations

2.3 Deliver ServiceIQ Māori cultural tourism camp

2.4 Explore options to connect directly with Tairāwhiti youth

2.5 Businesses make use of opportunities to promote the sector



Increase access to and engagement with training

Mobilise resources, assign owners, and agree to action plans

3.1 Increase awareness of the flexible range of programmes available for employers

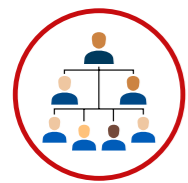


Develop and maintain high quality qualifications and programmes that meet the needs of industry

4.1 Explore options for a tailored Gisborne service sector programme

4.2 Training programmes linked across providers

4.3 Incorporate soft skills into current training programmes



Improve business and management capability

6.1 Develop business and management training packages to support those in management and leadership positions

6.2 Support and promote service sector awards

6.3 Strengthen cooperation and collaboration among industry and groups in the region

6.4 Utilise support available for existing businesses and start ups

	2017		2018				2019		Future	
	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2		
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