TOURISM
CAREER & QUALIFICATION PATHWAYS

Service IQ
SMARTER PEOPLE FOR SMARTER BUSINESSES

CAREER PATHWAY

- Attraction/ Activities Worker → Outdoor Recreation Guide / Tour Guide / Tour Coach Driver → Tour Manager
- Tourism Information Consultant → Tourism Information Supervisor → Tourism Information Manager

QUALIFICATION PATHWAY

- NZC Tourism Introductory Skills Level 2 → Visitor Savvy Award → NZC in Tourism with strand (Visitor Experience) Level 3 → NZC in Tourism with Operations & Visitor Information Endorsements Level 4
- Visitor Savvy Award → NZC in Business Level 3 → NZC in Business Level 4