

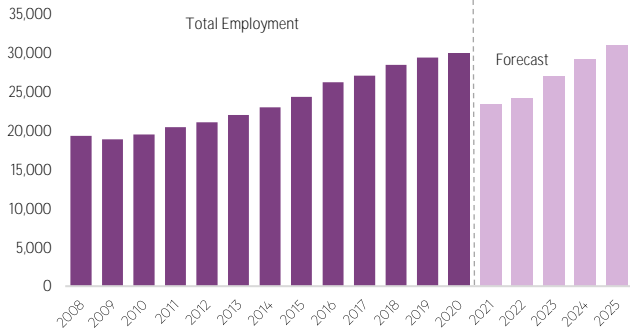


QUICK SERVICE RESTAURANTS



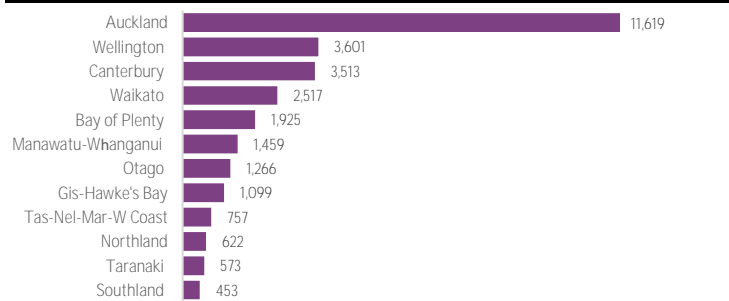
Employment

2019 **29,403** Filled jobs
22,780 FTEs
1.2% % of NZ jobs



	Filled jobs			% change pa	
	2010	2019	2025	10-19	19-25
QSR	19,533	29,403	31,010	4.6%	0.9%
New Zealand	2,146,545	2,543,195	2,688,077	1.9%	0.9%

Regional employment



Occupational employment

Filled jobs in top 5 occupations	2019	2025	Change
Sales Assistant (General)	4,855	4,859	4
Kitchenhand	2,982	3,154	172
Chef	2,711	3,136	425
Retail Manager (General)	2,542	2,352	-190
Cook	1,957	2,032	75

Business Units

2019 **6,192** Business units

2019 **1.1%** % of NZ

Business Size	Employment
0-5	4,634
6-9	735
10-19	563
20-49	252
50-99	3
100+	6

Economic contribution

2019 **\$1,115m** GDP (\$m)

2019 **0.4%** % of NZ

Entity	GDP per FTE
Quick Service Restaurants	\$48,944
New Zealand	\$129,832

Demographics of employees

	No Post school qualification	% Full Time	Gender	% Under 25 years	Ethnicity
Quick Service Restaurants	54%	50%	F 53%, M 47%	46%	European 43%, Māori 14%, Pasifika 6%, Asian 46%, Other 3%
New Zealand Workforce	38%	76%	F 48%, M 52%	15%	European 71%, Māori 14%, Pasifika 7%, Asian 15%, Other 3%

Demographics of trainees

	Studying at L4 and above	% Female	< 25 years	Trainees in each region	Ethnicity of trainees
Quick Service Restaurants	22%	62%	77%	Auckland: 33% (QSR), 35% (ServiceIQ); Wellington: 13% (QSR), 9% (ServiceIQ); RONI: 36% (QSR), 27% (ServiceIQ); Canterbury: 12% (QSR), 12% (ServiceIQ); ROSI: 7% (QSR), 16% (ServiceIQ)	European: 48% (QSR), 53% (ServiceIQ); Asian: 20% (QSR), 21% (ServiceIQ); Māori: 17% (QSR), 12% (ServiceIQ); Pasifika: 12% (QSR), 9% (ServiceIQ); Other: 3% (QSR), 6% (ServiceIQ)
ServiceIQ	33%	61%	45%		

Trainee data supplied by ServiceIQ, all other data supplied by Infometrics. 2020 employment data is as at end of March 2020, forecasts as at August 2020