

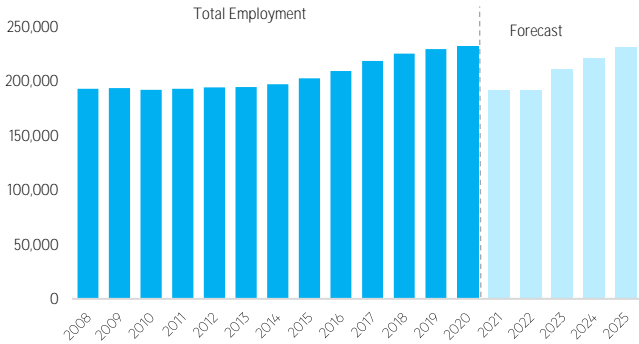


TOURISM



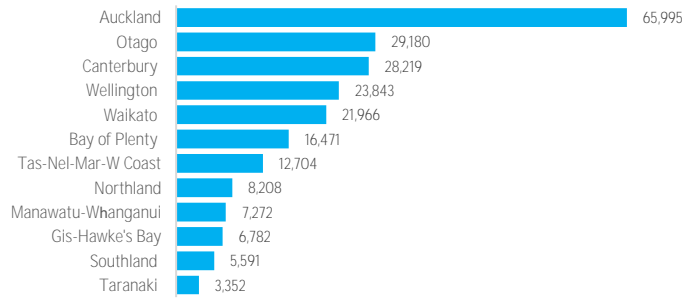
Employment

2019 **229,564** Filled jobs | **194,182** FTEs | **9.0%** % of NZ jobs



	Filled jobs			% change pa	
	2010	2019	2025	10-19	19-25
Tourism	192,155	229,564	230,804	2.0%	0.1%
New Zealand	2,146,545	2,543,195	2,688,077	1.9%	0.9%

Regional employment

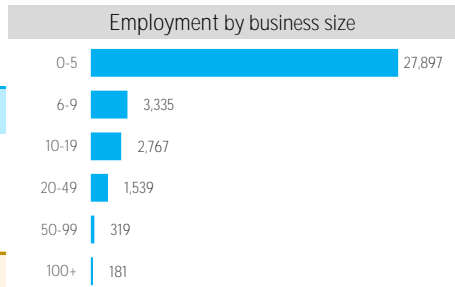


Occupational employment

Filled jobs in top 5 occupations	2019	2025	Change
Hospitality, Retail & Service Managers	24,881	23,783	-1,098
Hospitality Workers	21,639	20,347	-1,292
Education Professionals	19,171	19,906	735
Sales Assistants & Salespersons	18,411	17,952	-459
Food Trades Workers	14,532	14,728	196

Business Units

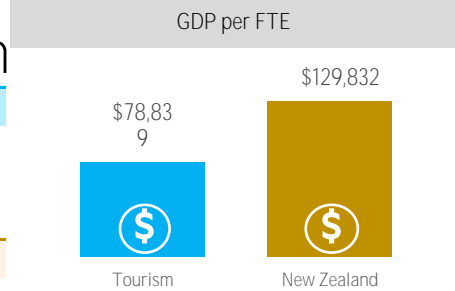
2019 **36,048** Business units



2019 **6.2%** % of NZ

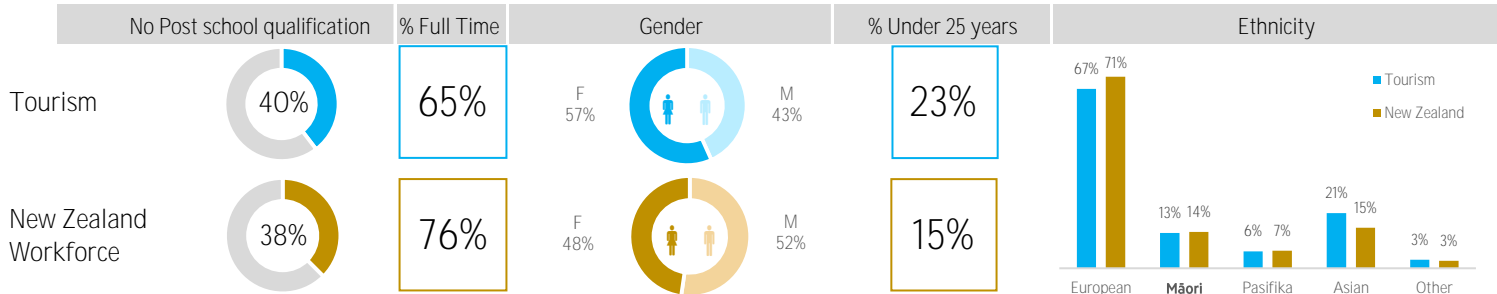
Economic contribution

2019 **\$15,309m** GDP (\$m)

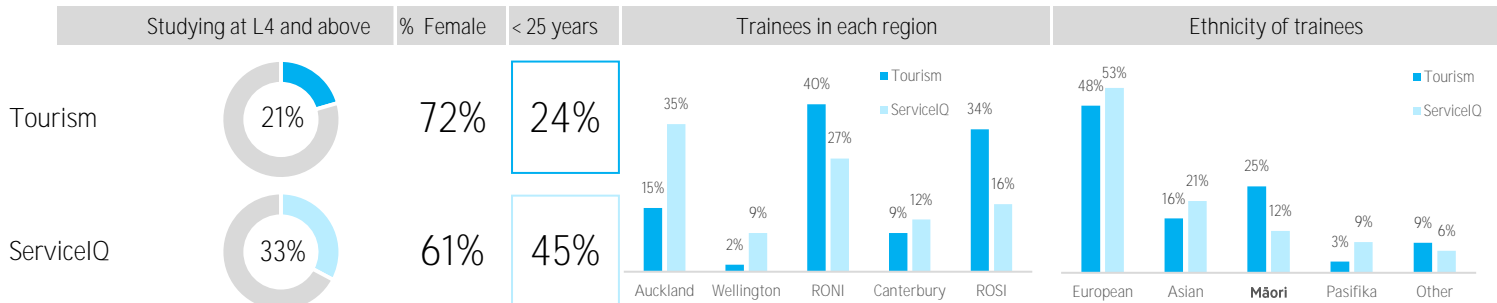


2019 **5.1%** % of NZ

Demographics of employees



Demographics of trainees



Trainee data supplied by ServiceIQ, all other data supplied by Infometrics. 2020 employment data is as at end of March 2020, forecasts as at August 2020