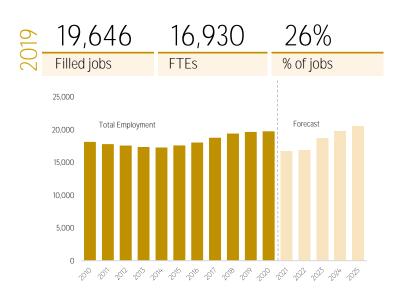
Northland Service Sector 2019



Employment



	Service sector filled jobs			% change pa	
	2010	2019	2025	10-19	19-25
Northland	18,137	19,646	20,529	0.9%	0.7%
New Zealand	631,435	730,648	763,753	1.6%	0.7%

Age ■ Service Sector 25% ■ Overall Workforce 23% 22% 20% 20% 18% 14% 13% 10% 8% 8% 8% 20-24 25-34 45-54 55-64 15-19 35-44 65 + Years

Businesses and employment

	Business units	Filled jobs		Change	
	2019	2019	2025	19-25	
Accommodation	412	1,548	1,398	-150	
Aviation	38	116	115	-1	
Cafés, bars and restaurants	409	2,366	2,464	98	
Catering	100	399	487	88	
Clubs	28	161	155	-6	
Museums	24	165	173	8	
Quick Service Restaurants	162	622	742	120	
Tourism*	1,587	8,208	8,306	98	
Travel	66	185	218	33	
Retail and retail supply chain	2,189	10,943	11,363	420	
Total service sector	3,951	19,646	20,529	883	
*Tourism includes overlan with the other s					

^{*}Tourism includes overlap with the other sectors

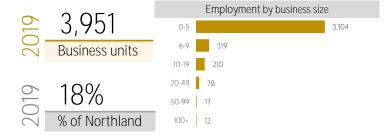
■Overall Northland

4% 6%

Asian

■ Service Sector

Business Units



Economic contribution



Demographics

% Full Time No Post school qualification Gender Ethnicity 80% 79% 66% M 45% Northland service sector 55% 55% 22% 22% 71% Overall Northland 2% 2% 48% Mäori Pasifika

Data and forecasts supplied by Infometrics. 2020 jobs data is end of March 2020