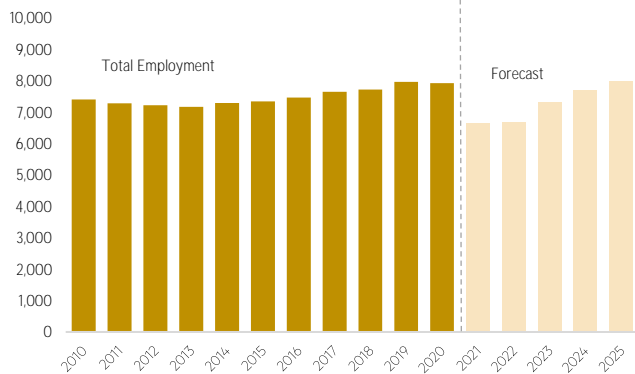


Marlborough Service Sector 2019



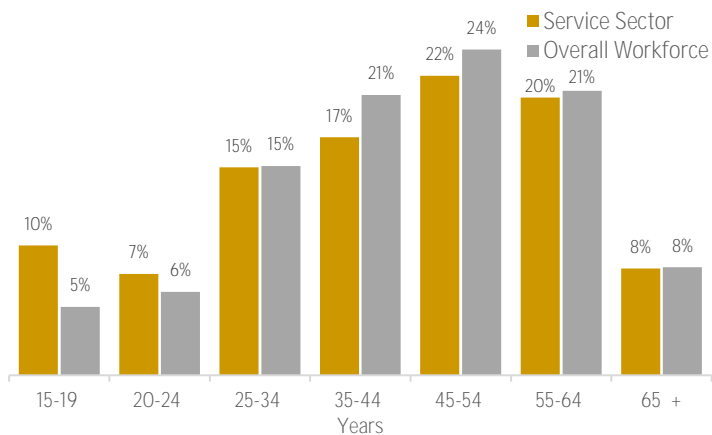
Employment

2019 **7,964** Filled jobs
6,931 FTEs
29% % of jobs

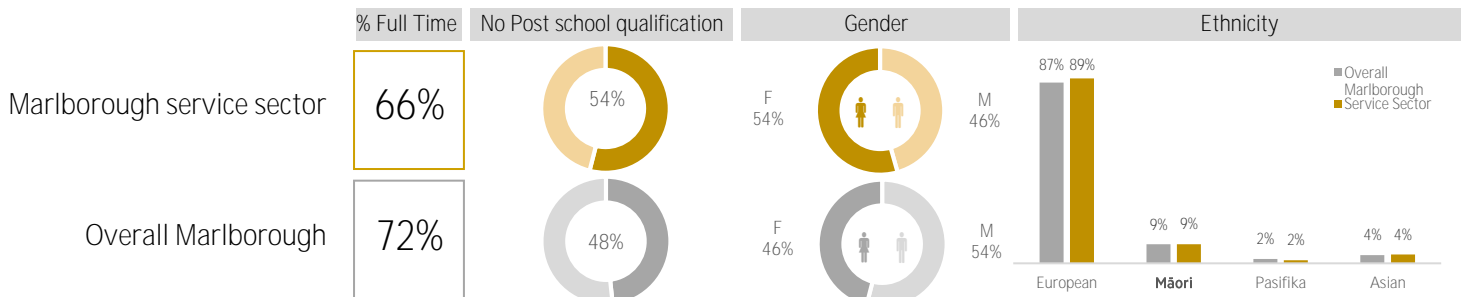


| | Service sector filled jobs | | | % change pa | |
|-------------|----------------------------|---------|---------|-------------|-------|
| | 2010 | 2019 | 2025 | 10-19 | 19-25 |
| Marlborough | 7,400 | 7,964 | 7,962 | 0.8% | 0.0% |
| New Zealand | 631,435 | 730,648 | 763,753 | 1.6% | 0.7% |

Age



Demographics



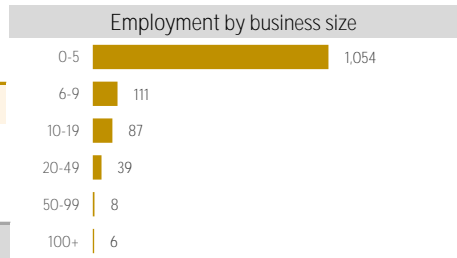
Businesses and employment

| | Business units | Filled jobs | | Change |
|--------------------------------|----------------|--------------|--------------|-----------|
| | 2019 | 2019 | 2025 | 19-25 |
| Accommodation | 186 | 675 | 590 | -85 |
| Aviation | 42 | 371 | 362 | -9 |
| Cafés, bars and restaurants | 158 | 1,110 | 1,031 | -79 |
| Catering | 52 | 254 | 258 | 4 |
| Clubs | 9 | 80 | 73 | -7 |
| Museums | 4 | 42 | 42 | 0 |
| Quick Service Restaurants | 39 | 196 | 209 | 13 |
| Tourism* | 601 | 3,346 | 3,243 | -103 |
| Travel | 38 | 116 | 120 | 4 |
| Retail and retail supply chain | 702 | 4,050 | 4,167 | 117 |
| Total service sector | 1,415 | 7,964 | 7,962 | -2 |

*Tourism includes overlap with the other sectors

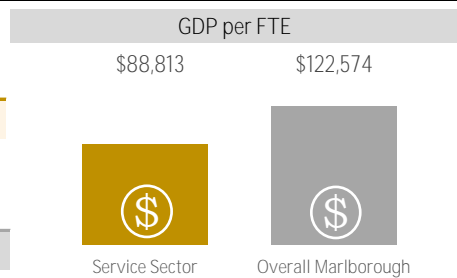
Business Units

2019 **1,415** Business units
 2019 **20%** % of Marlborough



Economic contribution

2019 **\$616m** GDP
 2019 **20%** % of Marlborough



Data and forecasts supplied by Intometrics.
 2020 jobs data is end of March 2020
 Updated: Friday, May 22, 2020