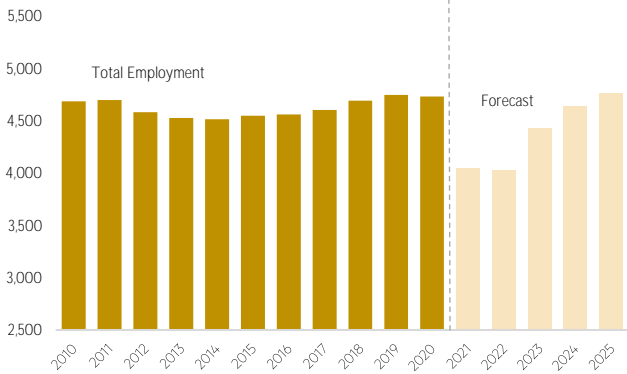


Gisborne Service Sector 2019



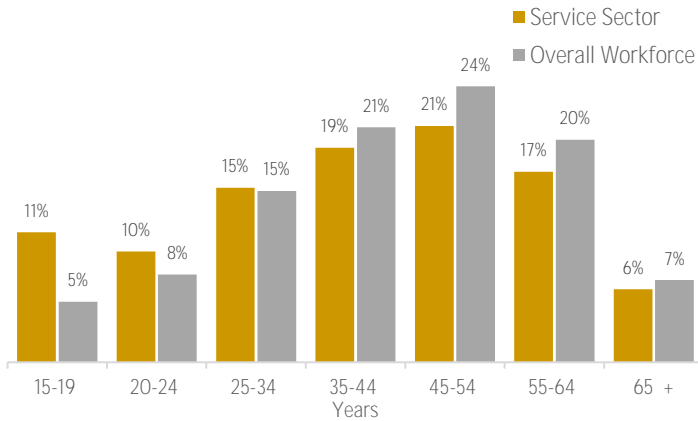
Employment

2019 **4,745** Filled jobs
4,085 FTEs
21% % of jobs

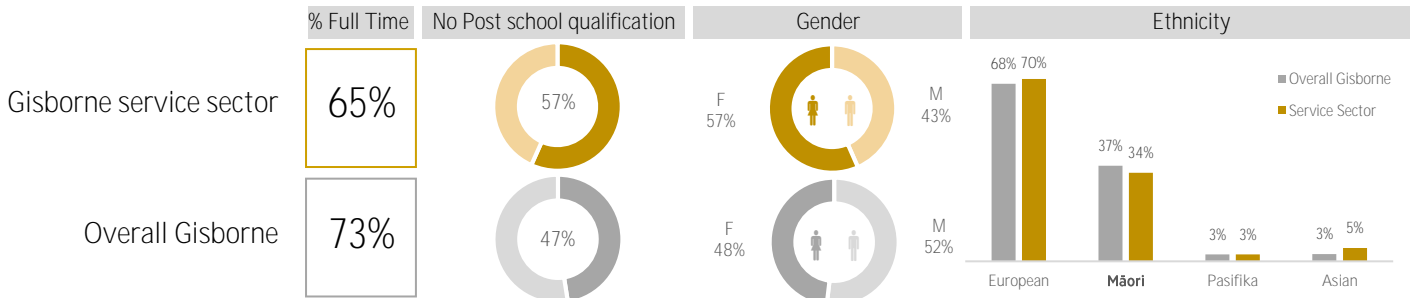


	Service sector filled jobs			% change pa	
	2010	2019	2025	10-19	19-25
Gisborne	4,686	4,745	4,762	0.1%	0.1%
New Zealand	631,435	730,648	763,753	1.6%	0.7%

Age



Demographics



Data and forecasts supplied by Infometrics.
 2020 jobs data is as at end of March 2020

Updated: Friday, May 22, 2020

Businesses and employment

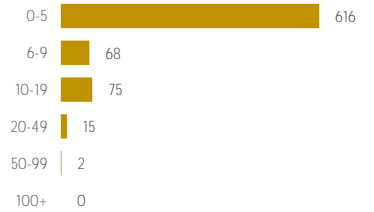
	Business units	Filled jobs		Change
	2019	2019	2025	19-25
Accommodation	71	231	206	-25
Aviation	18	42	45	3
Cafés, bars and restaurants	85	545	546	1
Catering	29	157	169	12
Clubs	8	46	43	-3
Museums	7	15	16	1
Quick Service Restaurants	51	276	285	9
Tourism*	213	1,159	1,146	-13
Travel	10	36	45	9
Retail and retail supply chain	542	2,912	2,888	-24
Total service sector	897	4,745	4,762	17

*Tourism includes overlap with the other sectors

Business Units

2019 **897** Business units

Employment by business size



2019 **18%** % of Gisborne

Economic contribution

2019 **\$291m** GDP

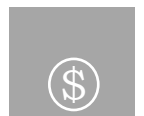
GDP per FTE

\$71,251 (Service Sector) vs \$97,375 (Overall Gisborne)

2019 **15%** % of Gisborne



Service Sector



Overall Gisborne