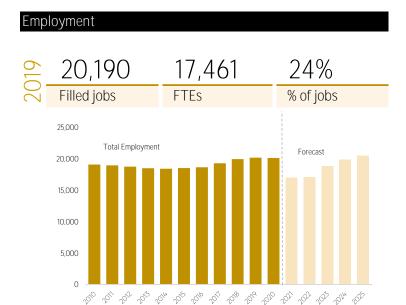
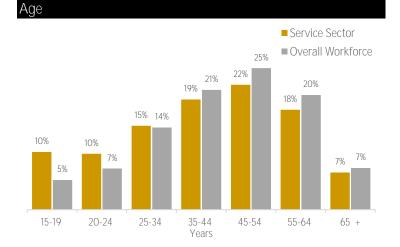
Hawke's Bay Service Sector 2019



*Tourism includes overlap with the other sectors



| | Service sector filled jobs | | | % change pa | |
|-------------|----------------------------|---------|---------|-------------|-------|
| | 2010 | 2019 | 2025 | 10-19 | 19-25 |
| Hawke's Bay | 19,094 | 20,190 | 20,528 | 0.6% | 0.3% |
| New Zealand | 631,435 | 730,648 | 763,753 | 1.6% | 0.7% |



Businesses and employment **Business units** Filled jobs Change 2019 2019 2025 19-25 Accommodation 251 1,138 999 -139 29 Aviation 233 262 Cafés, bars and 383 2,808 2,699 -109 restaurants Catering 95 601 642 41 Clubs 22 196 188 -8 9 Museums 58 64 6 Quick Service 183 823 938 115 Restaurants Tourism' 964 5,623 5,531 -92 60 158 165 -7 Retail and retail 2,309 12,164 12,370 206 supply chain Total service sector 3,709 20,190 20,528 338

Business Units

Employment by business size

0.5

Business units

0.5

0.5

0.5

2.885

6.9

3.70

3.70

3.70

0.5

10.19

2.18

20.49

107

50.99

12

100+

17



Demographics

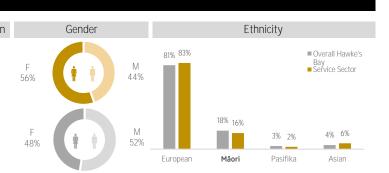
Hawke's Bay service sector

Overall Hawke's Bay

% Full Time No Post school qualification

66%

73%



Data and forecasts supplied by Infometrics. 2020 jobs data is as at end of March 2020