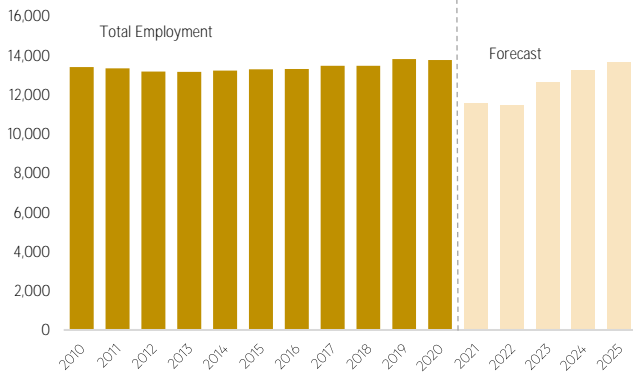


Taranaki Service Sector 2019



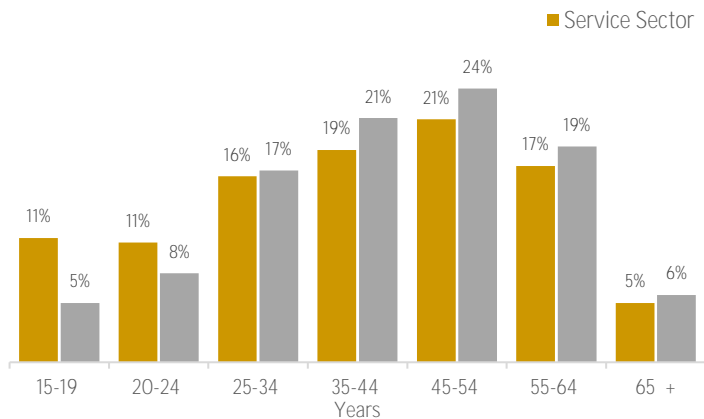
Employment

2019 **13,797** Filled jobs
11,915 FTEs
23% % of jobs

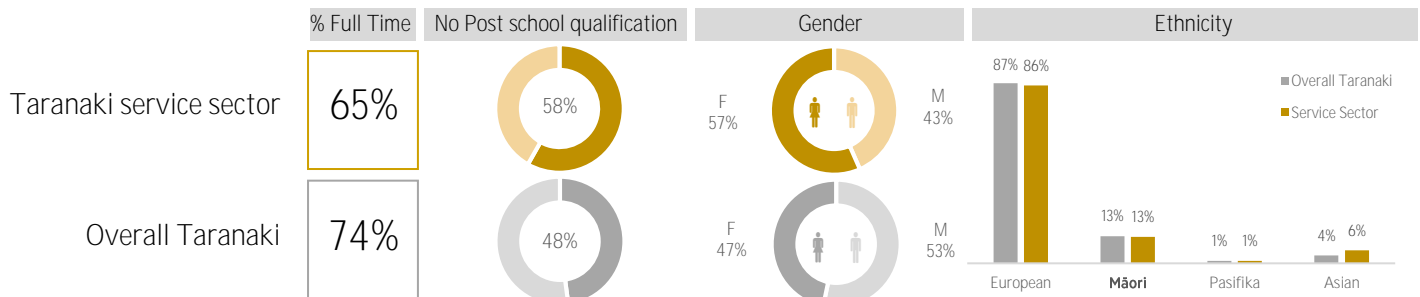


	Service sector filled jobs			% change pa	
	2010	2019	2025	10-19	19-25
Taranaki	13,390	13,797	13,623	0.3%	-0.2%
New Zealand	631,435	730,648	763,753	1.6%	0.7%

Age



Demographics



Data and forecasts supplied by Infometrics.
 2020 jobs data is as at end of March 2020

Updated: Friday, May 22, 2020

Businesses and employment

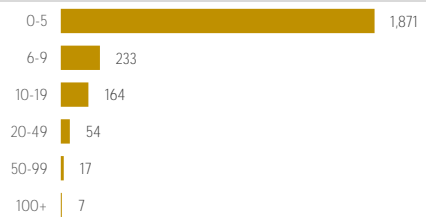
	Business units	Filled jobs		Change
	2019	2019	2025	19-25
Accommodation	159	890	773	-117
Aviation	33	159	130	-29
Cafés, bars and restaurants	262	1,865	1,718	-147
Catering	74	491	541	50
Clubs	17	136	127	-9
Museums	12	102	104	2
Quick Service Restaurants	126	573	631	58
Tourism*	542	3,352	3,300	-52
Travel	31	106	106	0
Retail and retail supply chain	1,566	8,344	8,275	-69
Total service sector	2,472	13,797	13,623	-174

*Tourism includes overlap with the other sectors

Business Units

2019 **2,472** Business units

Employment by business size



2019 **16%** % of Taranaki

Economic contribution

2019 **\$1,034m** GDP

GDP per FTE

\$86,745 (Service Sector) vs \$173,138 (Overall Taranaki)

2019 **11%** % of Taranaki

