Initiatives for the Auckland retail industry

IQ

		2018			2019				Future
		Q2	Q3	Q4	Q1	Q2	Q3	Q4	

Attract and retain people with the right attitude and aptitude

- 1.1 Promote careers in retail and brand the sector to attract staff
- 1.2 Increase awareness of alternative pipelines into the sector

Increase the number of school leavers transitioning into the sector

- 2.1 Increase the number of retail Gateway opportunities in schools in the Auckland region
- 2.2 Incorporate pre-induction resources for students in schools
- 2.3 Encourage retail businesses and employers to take advantage of opportunities to connect with students, parents and influencers

Increase access to and engagement with training

- 3.1 Research the value and productivity gains associated with training and qualification achievement
- 3.2 Increase awareness of the value of training and qualifications
- 3.3 Provide support for staff undertaking training

Develop and maintain high quality qualifications and programmes that meet the needs of industry

- 4.1 Ensure qualifications are aligned to skill and experience needs
- 4.2 Increase the availability of online training options
- 4.3 Investigate expanding current retail programmes to include apprenticeships

Increase productivity by developing core skills

- 5.1 Identify an industry-recognised work readiness scheme

Improve business and management capability

- 6.1 Improve access to available resources and business support
- 6.2 Expand existing retail networks and ensure consistent messaging across the sector

Mobilise resources, assign owners, and agree to action plans