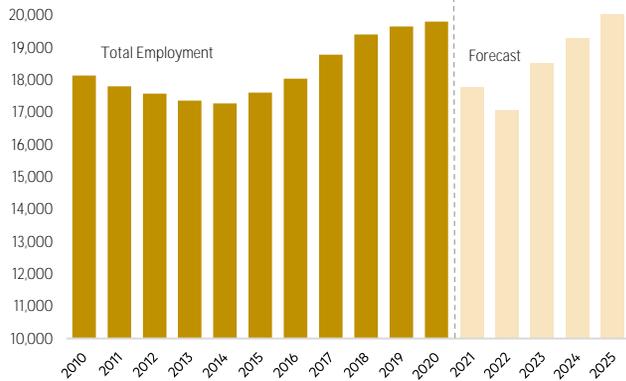


# Northland Service Sector



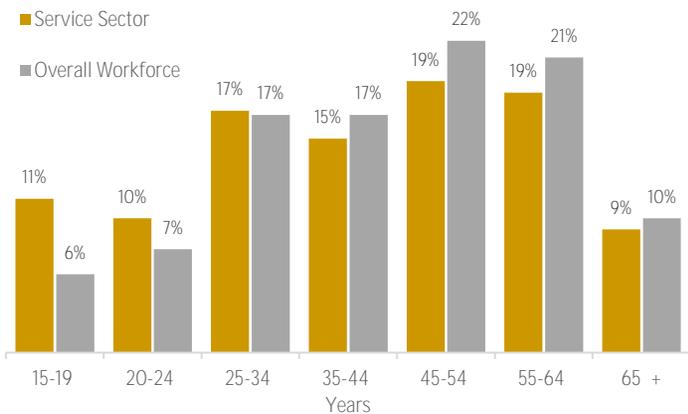
## Employment

2019 **19,646** Filled jobs  
**16,930** FTEs  
**26%** % of jobs



	Service sector filled jobs			% change pa	
	2010	2019	2025	10-19	19-25
Northland	18,137	19,646	20,062	0.9%	0.3%
New Zealand	631,435	730,648	742,625	1.6%	0.3%

## Age



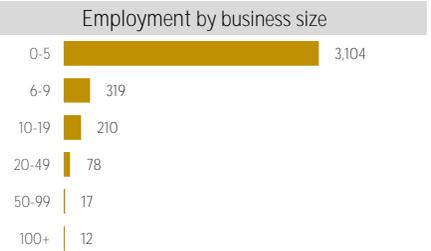
## Businesses and employment

	Business units	Filled jobs		Change
	2019	2019	2025	19-25
Accommodation	412	1,548	1,344	-204
Aviation	38	116	128	12
Cafés, bars and restaurants	409	2,366	2,362	-4
Catering	100	399	458	59
Clubs	28	161	150	-11
Museums	24	165	170	5
Quick Service Restaurants	162	622	685	63
Tourism*	1,587	8,208	8,230	22
Travel	66	185	206	21
Retail and retail supply chain	2,189	10,943	11,275	332
<b>Total service sector</b>	<b>3,951</b>	<b>19,646</b>	<b>20,062</b>	<b>416</b>

\*Tourism includes overlap with the other sectors

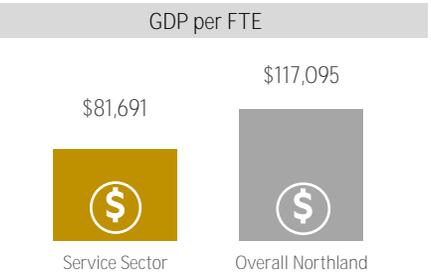
## Business Units

2019 **3,951** Business units  
 2019 **18%** % of Northland

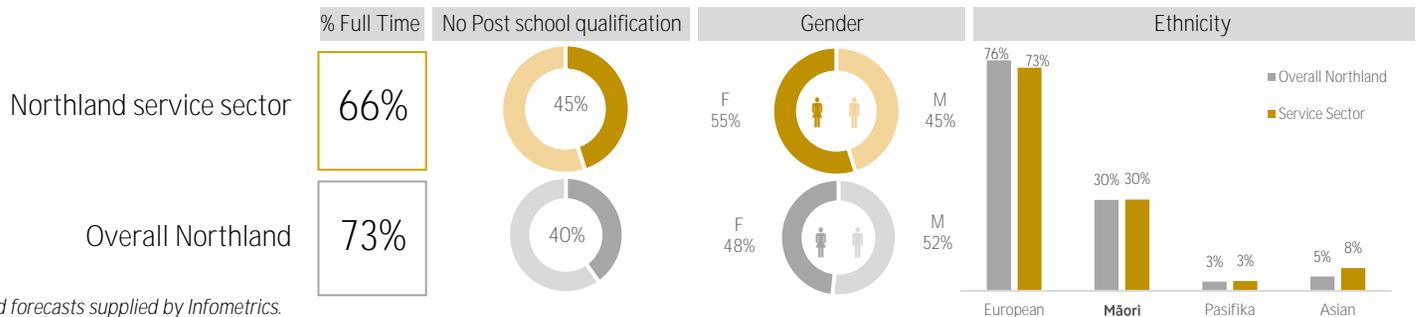


## Economic contribution

2019 **\$1,383m** GDP  
 2019 **18%** % of Northland



## Demographics



Data and forecasts supplied by Infometrics.  
 2020 jobs data is end of March 2020

Updated: Friday, August 7, 2020