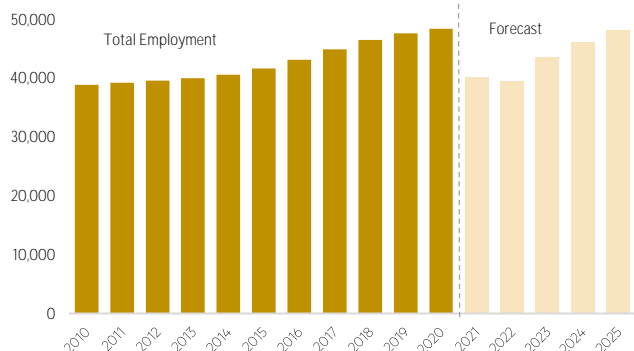


Otago Service Sector



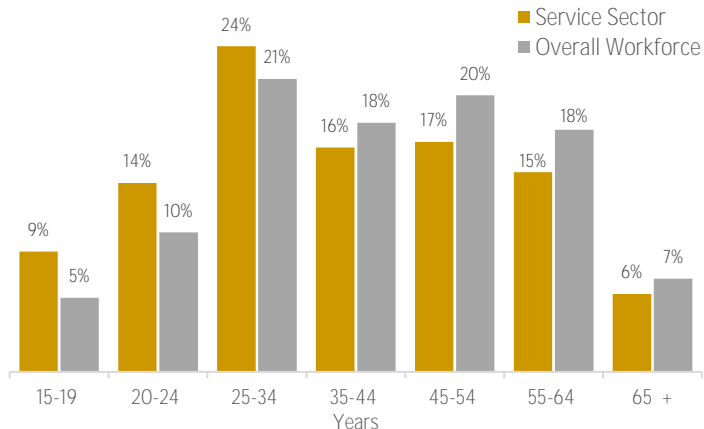
Employment

2019 **47,625** Filled jobs
40,847 FTEs
37% % of jobs

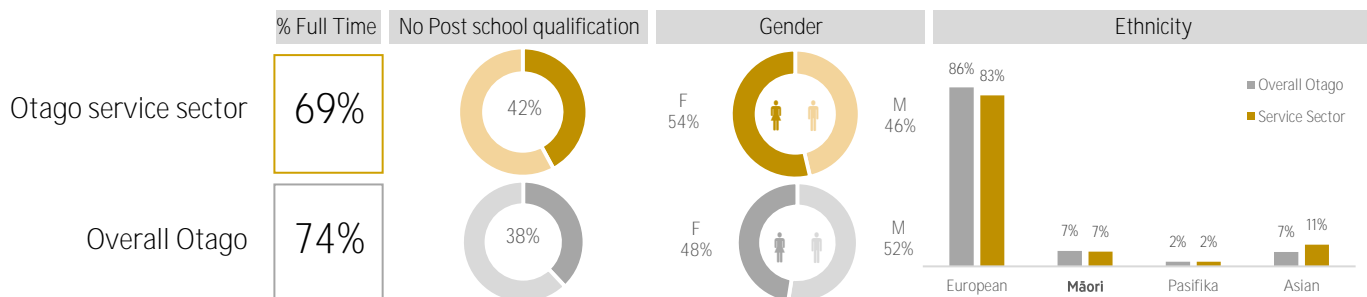


	Service sector filled jobs			% change pa	
	2010	2019	2025	10-19	19-25
Otago	38,852	47,625	48,160	2.3%	0.2%
New Zealand	631,435	730,648	742,625	1.6%	0.3%

Age



Demographics



Data and forecasts supplied by Infometrics.
 2020 jobs data is end of March 2020
 Updated: Friday, August 7, 2020

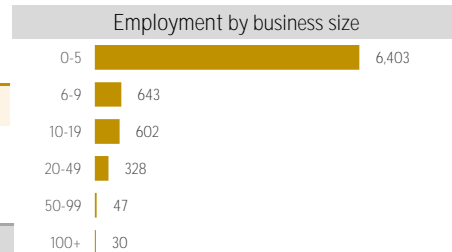
Businesses and employment

	Business units	Filled jobs		Change
	2019	2019	2025	19-25
Accommodation	858	5,773	5,077	-696
Aviation	109	841	891	50
Cafés, bars and restaurants	816	7,012	6,534	-478
Catering	162	905	943	38
Clubs	36	201	159	-42
Museums	35	349	358	9
Quick Service Restaurants	228	1,266	1,336	70
Tourism*	4,951	29,180	29,513	333
Travel	217	998	1,076	78
Retail and retail supply chain	3,447	19,214	19,632	418
Total service sector	8,253	47,625	48,160	535

*Tourism includes overlap with the other sectors

Business Units

2019 **8,253** Business units



2019 **27%** % of Otago

Economic contribution

2019 **\$3,351m** GDP

2019 **25%** % of Otago

