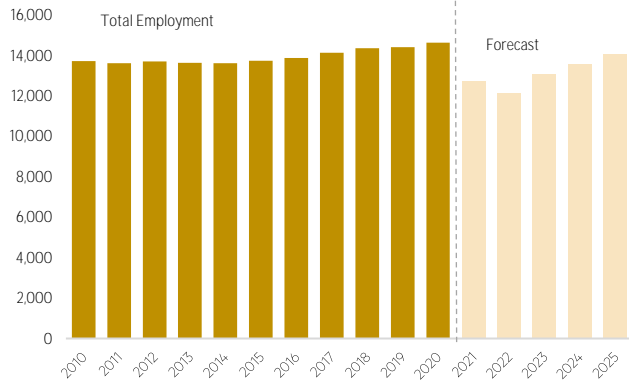


Southland Service Sector



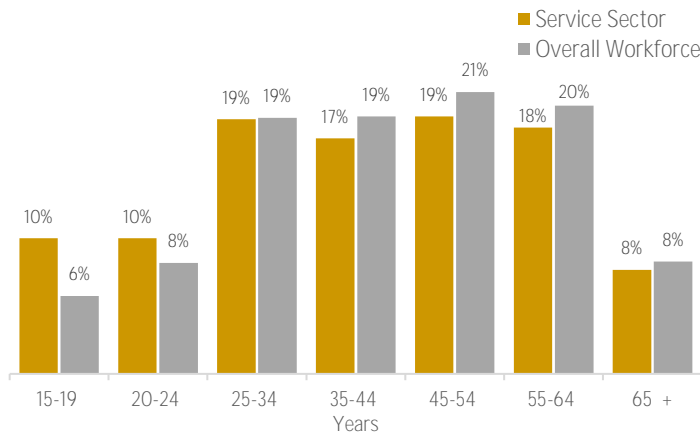
Employment

2019 **14,410** Filled jobs
12,470 FTEs
27% % of jobs



	Service sector filled jobs			% change pa	
	2010	2019	2025	10-19	19-25
Southland	13,708	14,410	14,084	0.6%	-0.4%
New Zealand	631,435	730,648	742,625	1.6%	0.3%

Age



Businesses and employment

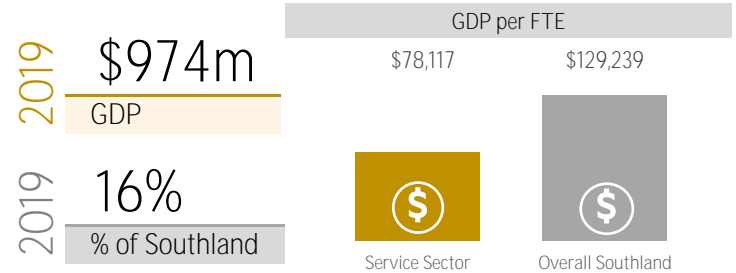
	Business units	Filled jobs		Change
	2019	2019	2025	19-25
Accommodation	219	1,113	950	-163
Aviation	48	149	167	18
Cafés, bars and restaurants	219	1,663	1,405	-258
Catering	64	316	332	16
Clubs	20	129	114	-15
Museums	17	87	87	0
Quick Service Restaurants	84	453	417	-36
Tourism*	855	5,591	5,334	-257
Travel	34	81	72	-9
Retail and retail supply chain	1,392	7,964	7,981	17
Total service sector	2,435	14,410	14,084	-326

*Tourism includes overlap with the other sectors

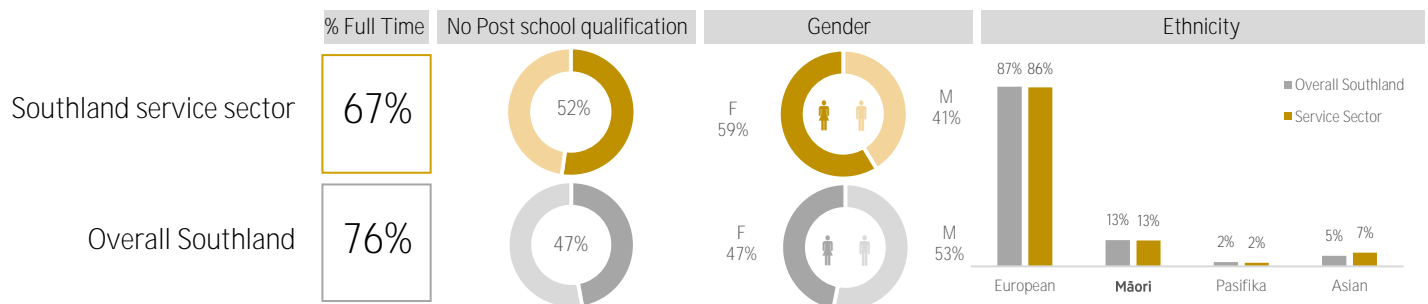
Business Units



Economic contribution



Demographics



Data and forecasts supplied by Intometrics.
 2020 jobs data is end of March 2020
 Updated: Friday, August 7, 2020