

Initiatives for the Taupō-Lakes service sector



Attract and retain people with the right attitude and aptitude



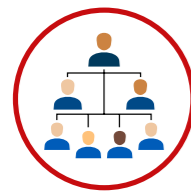
Increase the number of school leavers transitioning into the sector



Increase access to and engagement with training



Develop and maintain high quality qualifications and programmes that meet the needs of industry



Improve business and management capability

	2016	2017					Future				
		Q4	Q1	Q2	Q3	Q4					
Attract and retain people with the right attitude and aptitude		1.1 Identify the service sector ambassadors, champions and outstanding providers									
		1.2 Use a collective approach to form a “Taupō-Lakes experience” strategy									
Increase the number of school leavers transitioning into the sector		2.1 Increase the number of Gateway programmes operating with Taupō-Lakes schools									
		2.2 Utilise ambassadors to engage with youth in schools									
		2.3 Deliver ServiceIQ Māori cultural tourism camp									
Increase access to and engagement with training	Mobilise resources, assign owners, and agree to action plans	3.1 Develop insights into return on investment in training									
		3.2 Embed standards and qualifications into the ambassador network									
		4.1 Develop a campaign and programme specific to the Taupō-Lakes district									
Develop and maintain high quality qualifications and programmes that meet the needs of industry		4.2 Increase the number of Taupō-Lakes businesses with staff engaged in training									
		6.1 Establish a Taupō-Lakes leadership and skills group									