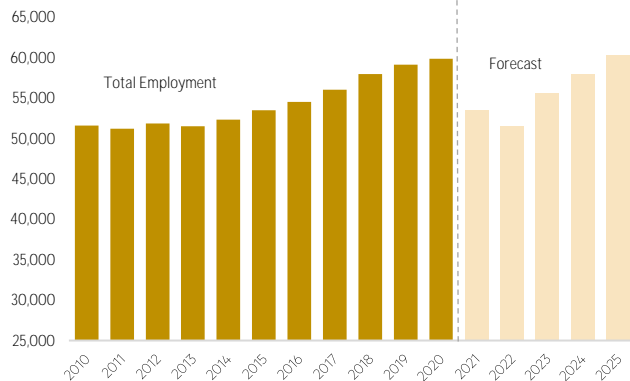


# Waikato Service Sector



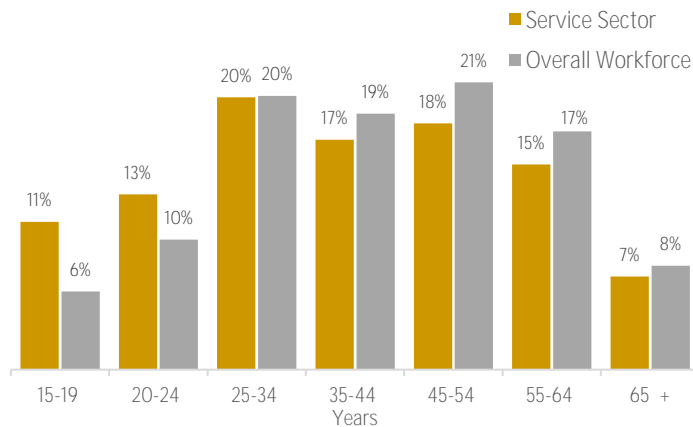
## Employment

2019 **59,139** Filled jobs  
**51,175** FTEs  
**27%** % of jobs



	Service sector filled jobs			% change pa	
	2010	2019	2025	10-19	19-25
Waikato	51,609	59,139	60,268	1.5%	0.3%
New Zealand	631,435	730,648	742,625	1.6%	0.3%

## Age



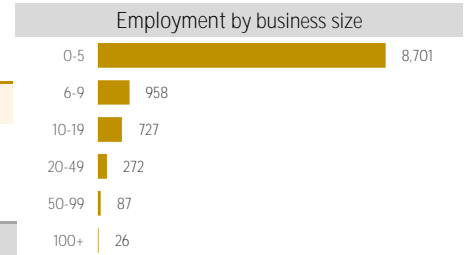
## Businesses and employment

	Business units	Filled jobs		Change
	2019	2019	2025	19-25
Accommodation	727	3,368	2,901	-467
Aviation	128	599	610	11
Cafés, bars and restaurants	1,101	7,873	7,689	-184
Catering	258	1,507	1,627	120
Clubs	73	539	483	-56
Museums	30	125	144	19
Quick Service Restaurants	546	2,517	2,787	270
Tourism*	3,653	21,966	22,259	293
Travel	169	717	766	49
Retail and retail supply chain	6,494	33,150	33,855	705
<b>Total service sector</b>	<b>10,888</b>	<b>59,139</b>	<b>60,268</b>	<b>1,129</b>

\*Tourism includes overlap with the other sectors

## Business Units

2019 **10,888** Business units

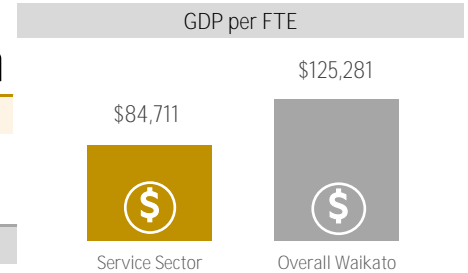


2019 **19%** % of Waikato

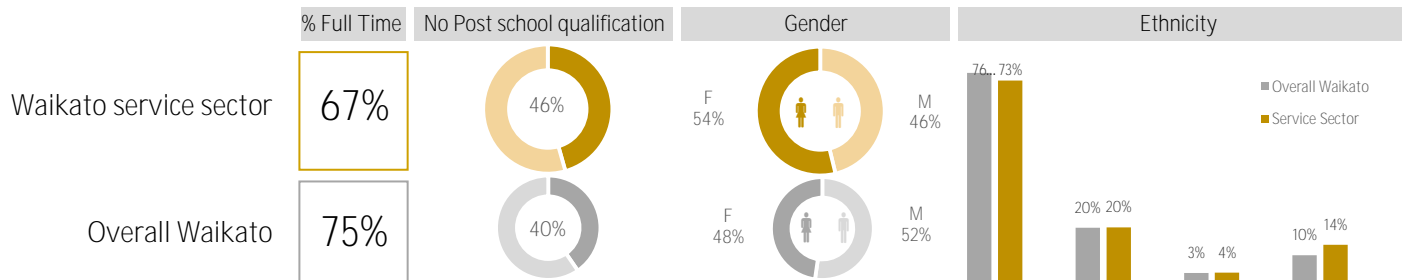
## Economic contribution

2019 **\$4,335m** GDP

2019 **17%** % of Waikato



## Demographics



Data and forecasts supplied by Infometrics.  
 2020 jobs data is as at end of March 2020  
 Updated: Friday, August 7, 2020